

# The 4 greatest IT challenges facing businesses in covid-stricken 2020 – and where you stand

▶ **CHALLENGE 1**

## Are you adequately protected?

### IS YOUR IT OUT-DATED?

- A I don't know
- B Yes, but we're planning to restructure
- C No, we have the latest tech

### WHEN WAS THE LAST TIME YOUR DATA WAS RESTORED?

- A I don't know
- B Over a year ago
- C Within the last year

### HAVE YOU GOT DISASTER RECOVERY PLANS IN PLACE FOR LOST DATA?

- A No, but nothing's gone wrong so far
- B Yes, we have appointed someone internally to take care of this
- C We have an established Disaster Recovery Plan for every eventuality

▶ **CHALLENGE 2**

## Are you set up for flexible and remote working (the new norm)?

### WHAT CLOUD SOLUTIONS DO YOU USE?

- A We rely on local data storage from an in-house server
- B We have partially migrated to the cloud
- C We are fully cloud-based - our documents and data are accessible from anywhere in the world

### WHAT TELEPHONE SYSTEM DO YOU USE?

- A We have an old office-based system
- B We divert calls to people's mobiles if they are out of the office
- C We have a feature rich VOIP internet-based telephone system

### DO YOUR USERS HAVE MOBILE COMPUTING EQUIPMENT, THAT ALLOWS THEM TO WORK BOTH IN AND OUT OF THE OFFICE?

- A We use static desktops
- B We have to unplug and set up office PC's at home
- C We have new lightweight, high-spec laptops that can be used both in and out of the office

▶ **CHALLENGE 3**

## Do you have absolute trust in your IT suppliers?

### HOW ARE YOU CURRENTLY MANAGING YOUR IT?

- A No one manages our IT
- B We manage it internally during core hours
- C Our IT is professionally managed externally, and monitored, 24/7/365

### DOES YOUR EXISTING IT COMPANY REGULARLY AUDIT YOUR SETUP?

- A I don't know
- B Sometimes when ask them
- C Yes our setup and infrastructure is audited annually

### HOW WOULD YOU DESCRIBE THE RELATIONSHIP BETWEEN YOU AND YOUR EXISTING IT SUPPLIER?

- A There's significant room for improvement
- B Our existing IT supplier is ok but we'd be open to changing
- C Our existing IT supplier is transparent and reliable, and we have a great working relationship

▶ **CHALLENGE 4**

## Is your IT billing simple and transparent?

### HOW MANY INVOICES DO YOU RECEIVE PER MONTH, FOR IT SERVICES AND PRODUCTS?

- A 5+
- B 2-5
- C 1

### DO YOU UNDERSTAND WHAT YOU ARE PAYING FOR?

- A No, I get numerous confusing invoices throughout the year
- B Most times, although I would prefer adequate notice for larger, unexpected software renewals
- C Yes they are concise, clear and consolidated



# Evaluation

## MOSTLY As

It's clear you haven't yet found the optimal balance between trust, transparency, security and readiness for flexible working, when it comes to your current IT infrastructure. Before making sweeping changes, we'd recommend that you perform a thorough audit of your existing architecture and future needs, in order to secure the right solutions and support.

- ▶ **Schedule your free IT audit**

## MOSTLY Bs

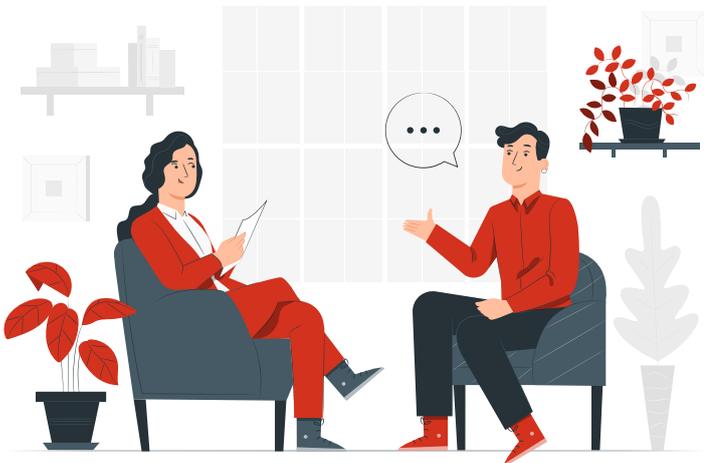
You've got elements of the right IT infrastructure and support in place, but there are opportunities for your processes and equipment to be streamlined, well balanced and fit for purpose. We recommend having a chat with one of our experts, to identify specific gaps and solutions.

- ▶ **Book a call to understand the gap in your IT infrastructure**

## MOSTLY Cs

You clearly see the value in a robust and optimal IT infrastructure, and your company is well prepared for the coming business year. You might be interested in new technologies and products to accelerate your growth and capacity for change in the future.

- ▶ **Learn about the new technologies you could be adopting**



# The ultimate checklist for Managing Directors

In order to help you to create an action plan based on your answers above, Storm IT has put together this helpful checklist. We've provided the essential elements of a robust approach to optimal IT, within your business.

## SECURITY

We schedule a regular (bi-annual) review of our existing IT solutions and suppliers, to keep pace with the requirements of our customers, partners and employees.

We run an annual restoration from back-up of all our key data, to ensure that redundancy solutions are fit for purpose.

We have a documented disaster recovery plan that is accessible to all the key stakeholders in that process. We ensure our employees are trained to deal with any and all potential disaster scenarios.

## READINESS FOR REMOTE WORKING

Our staff have access to the data and documentation they need in order to fulfil their role, from any location worldwide, with inherent security measures in place.

Our staff have necessary portable equipment, to work on site or remote, based upon need or preference, with security at the heart.

We have the necessary telephony and comms systems in place, so that staff never miss a call or enquiry.

## EXISTING IT SOLUTION

Whether on-site, or remote, we have the necessary professional IT support and systems monitoring, 24/7/365.

We perform an annual appraisal of our technology requirements and supporting solutions, to ensure the needs of our business are fully met.

We have a fully trusting and transparent relationship with any and all of our IT partners.

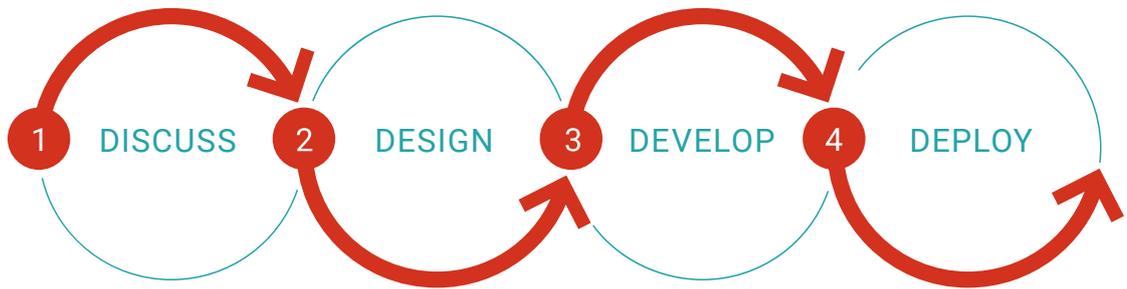
## IT BILLING PROCESS

We receive one itemised invoice per month, providing full clarity on where our IT budget is being spent.

We don't receive any unexpected invoices or encounter hidden charges for IT services.

# Our 4D process

The team at Storm IT noticed that our new clients were coming to us for help with the same four IT challenges. For that reason, we created a brand new service offering, Storm in a Box, coupled with a proven 4D process, to tackle your IT challenges in Covidstricken 2020.



## DISCUSS

your proposition. We'll look at your company, data size, bespoke apps and phone habits.

## DESIGN

your needs. Let us configure your apps, purchase your kit, and test your comms and headsets at Storm HQ.

## DEVELOP

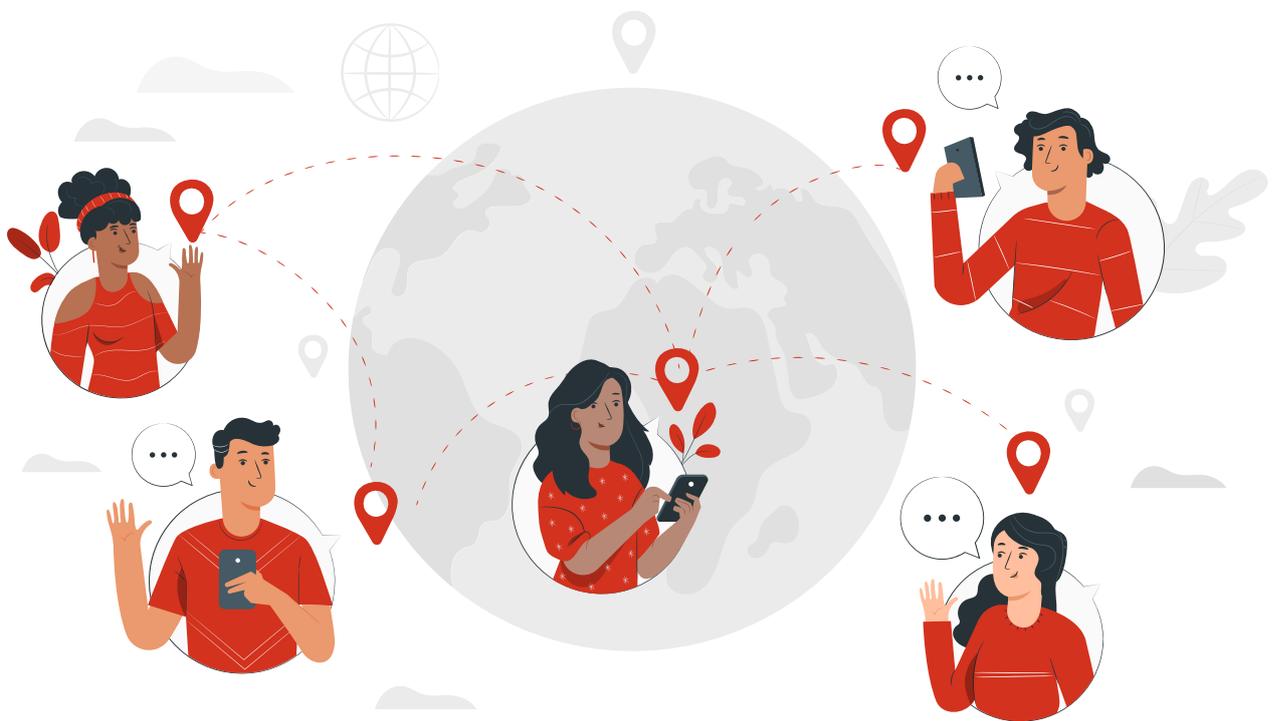
your tech. We'll review your R&D cloud platform, and run side-byside your existing setup. Look forward to zero downtime!

## DEPLOY

our expertise. We'll come to you for installation and training. We won't be long and we promise to clear up after ourselves!



Storm in a Box is the secret weapon for remote resilient companies.



Learn more at  
[www.storm-it.com/storm-in-box](http://www.storm-it.com/storm-in-box)

